



## Press release

### **photokina 2010: AgfaPhoto presents a new photo scanner**

Archiving old photos – without a computer

Uhingen, 14 September 2010. Many households have a store of old transparencies and negative films. These sensitive photo media can become damaged by dust and exposure to light. The new AgfaPhoto DuoScan 100 allows you to digitally archive your photos. The device allows you to scan framed transparencies, negative strips (35 millimetre films) and pocket films (110 films), without the need to connect it to a computer. The 5-megapixel CMOS sensor and a resolution of 1800 dpi ensure high picture quality. The AgfaPhoto DuoScan 100 will be presented for the first time at photokina 2010 in Cologne. You can try it out from 21 to 26 September 2010 at the AgfaPhoto stand E10/F19 in Hall 4.2.

The AgfaPhoto DuoScan 100 is flexible and versatile: Thanks to its Lithium-Ion battery, the scanner does not require an external power supply. A charged battery allows around 800 scans over a period of three hours. The pictures are stored directly onto an SD or SDHC memory card (up to 32 gigabytes). The results can then be viewed on the device's 6.1 cm, fold-out TFT LCD display, or alternatively on a TV screen. The AgfaPhoto DuoScan 100 can thus be used completely independently of a computer. With dimensions of 16.4 x 10.4 x 10.5 centimetres and a weight of 500 grams, the AgfaPhoto DuoScan 100 is also easily transportable.

The AgfaPhoto DuoScan 100 is supplied with a Lithium-Ion battery and charging cable, a Quick Start Guide, three film holders for slides and films, a USB cable and an AV cable, and a CD with the ArcSoft® PhotoImpression graphics software package.

You can download this press release, high-res product photos and AgfaPhoto and plawa logos plus data sheets at:

<http://www.panama-pr.de/download/DuoScan100-EN.zip>

#### **The AgfaPhoto brand:**

AgfaPhoto is the world-renowned brand for Consumer Imaging Products. Right from the start, AgfaPhoto has stood for quality and smart solutions in the Consumer Imaging sector. The operation of the products is child's play and this enables everyone to enjoy successful pictures with AgfaPhoto. AgfaPhoto is the personal companion that enables consumers to experience the world of images in all their exciting facets more intensely and convert those special moments in life into permanent memories for sharing. These are the claims and assurances of the AgfaPhoto brand. Under this brand promise, AgfaPhoto offers attractive Consumer Imaging products such as digital cameras, single-use cameras, digital picture frames, storage media, films and batteries.

[www.agfaphoto.com](http://www.agfaphoto.com)

**The companies:**

**AgfaPhoto Holding GmbH** is the exclusive licence holder for the AgfaPhoto brand of Agfa-Gevaert NV & Co. KG or Agfa-Gevaert NV. Sublicences for the individual products and product groups are granted to qualified manufacturers by AgfaPhoto Holding GmbH, who assume responsibility for the production and sales of the product which bears the highly-renowned AgfaPhoto brand name. The sublicense for the digital cameras of AgfaPhoto Holding GmbH was assigned to the manufacturer plawa.

**plawa-feinwerktechnik GmbH & Co. KG** is the manufacturer and designer of AgfaPhoto cameras. plawa was founded in 1969 and expanded rapidly as a specialist in slide frames and film rolls and succeeded in becoming a leader on the German market. It became active in digital photography in 2000. Today the company distributes AgfaPhoto digital cameras and digital video products. The plawa portfolio includes trendy products ranging from digital music, portable TV to video. plawa supplies both stock and campaign-related products to megastores, photo resellers and supermarkets. plawa is member of CIPA - Camera & Imaging Product Association of Japan ([www.cipa.jp](http://www.cipa.jp)).

[www.plawa.com](http://www.plawa.com)

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